

OnCrawl named best Global SEO Software Suite at the first edition of the Global Digital Excellence Awards

June 23th 2020 - SEO & Data platform OnCrawl just won the Global SEO Software Suite at the Global Digital Excellence Awards.

A virtual ceremony celebrating digital excellence

Don't Panic, the company behind the industry's most successful award ceremonies, has created a virtual ceremony to unite businesses and celebrate excellence across the world. The Global Digital Excellence Awards reward exceptional digital campaigns, companies and personalities in these challenging times.

"Don't Panic recognised the business landscape has changed and the Covid-19 crisis has brought to a temporary halt some 'face to face' award ceremonies that celebrate and reward success in the B2B industry. Don't Panic believe in keeping calm and carrying on so whilst we have postponed some of our events we fully intend to host them and many others from London to Singapore to Toronto in the future."

The Global Digital Excellence awards were judged by a renowned panel of industry leaders and experts including Judith Lewis, Polly Pospelova, Nick Wilsdon and Purna Virji. Judges respect a rigorous two-stage process including pre-scoring to determine shortlists and a judging meeting where entries are discussed and evaluated in detail to decide the winning entries.

OnCrawl is the 2020 Global SEO Software Suite

OnCrawl is a technical SEO platform powered by data science to help you make smarter SEO decisions. It helps e-commerce websites, classifieds and online publishers to improve their organic traffic, rankings, and online revenues by opening Google's black box. Driven by a strong tech spirit, OnCrawl gives search marketers easy access to the data they need by providing actionable dashboards and reports to support their entire search engine optimization process. For three years in a row, OnCrawl has won at the European Search Awards and was named Best Search Software Tool at the US and MENA Search Awards. Winning this entry is a great recognition for the hard work of their team.

"It is a fantastic tool that has some great functionalities. The budget was on point, which is exactly what we need to see. There is a clear process and structure for users, with innovative features, making it easy to see the correlation between different SEO metrics to create a strategy. A huge well done to these winners!" Chris Nightingale, PPC Manager AO.com

The judges have also rewarded OnCrawl Labs, our latest innovations and its unparalleled way to integrate data science into SEO. OnCrawl Labs provides responses to strategic business cases. It takes your SEO further with R&D projects and innovative features not yet available on the SEO market, such as real-time indexing, text generation, and anomaly reporting.

About OnCrawl

OnCrawl is a technical SEO platform for enterprise SEO audits and daily monitoring. The solution helps more than a thousand clients in 66 countries to improve their organic traffic, rankings, and revenues by opening Google's black box. Clients include Vistaprint, Canon, Lastminute.com, Forbes, and other major companies.

Driven by a strong technical spirit, OnCrawl gives search marketers easy access to the data they need by providing actionable dashboards and reports to support the entire SEO process. The company has already closed two successful funding campaigns to become the leading SaaS provider for SEO.

For three years running, OnCrawl has won the Best SEO Tool award at the European Search Awards. In addition, they won awards at the MENA and US Search Awards in 2019.

For more about OnCrawl, visit www.oncrawl.com.

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