

OnCrawl named the Best Global SEO Software Suite 2020

Montreal, September 9th, 2020 - SEO & Data platform OnCrawl has won the Best Global SEO Software award during the first edition of the Global Search Awards on September 8th. This is the first time ever that an SEO tool has been named best international SEO software.

The first Global Search Awards ceremony

The first ceremony of the Global Search Awards took place virtually on September 8th. For their first edition, the global awards celebrated the very best in PPC, SEO and content marketing from across the globe. Adapting to the current context and the new constraints of companies, Don't Panic, the company behind the event, proposed a completely virtual ceremony:

"Don't Panic recognised the business landscape has changed and the Covid-19 crisis has brought to a temporary halt some 'face to face' award ceremonies that celebrate and reward success in the B2B industry. Don't Panic believe in keeping calm and carrying on so whilst we have postponed some of our events we fully intend to host them and many others from London to Singapore to Toronto in the future." Don't Panic team

Judges were looking to acknowledge and reward the world's best agencies, softwares, campaigns and individuals working in the search industry. The Global Search Awards were judged by a renowned panel of industry leaders and experts including Eli Schwartz, Judith Lewis, Aleyda Solis, Barry Adams and Murat Yatagan. The judging is a rigorous two-stage process including pre-scoring to determine shortlists and a judging meeting where entries are discussed and evaluated in detail to decide the winning entries.

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OnCrawl was nominated in three different categories: Best Software Innovation, Best Global SEO Software Suite and Best Global Search Software Tool. In 2019, OnCrawl was awarded Best Search Software Tool at the US, MENA and European Search Awards. This year, the SEO platform was named Best Global SEO Software Suite, after competing against tools such as SEMRush or JetOctopus.

"This was a detailed entry which included lots of examples on why the feature is unique. This is a valuable tool, it helps marketers build strategic approaches based on data and analysis. A stand out winner!"

Marty Weintraub - Founder of Aimclear and Judge at the Global Search Awards

OnCrawl is a technical SEO platform powered by data science which helps make smarter SEO decisions. It helps e-commerce websites, classifieds and online publishers to improve their organic traffic, rankings, and online revenues by opening Google's black box. Driven by a strong tech spirit, OnCrawl gives search marketers easy access to the data they need by providing actionable dashboards and reports to support their entire search engine optimization process.

"Winning this global award is a priceless reward for our teams who work hard every day to push innovation even further. It proves that our technology remains at the forefront of the international SEO industry. I'm very pleased to see OnCrawl winning the Best Global SEO Software award for the first time. "

François Goube, CEO at OnCrawl

This prize recognizes the efficiency of the innovations and the investment of the technical SEO platform's team. Over the course of the last few months, OnCrawl's R&D teams have released several major updates and developed innovative new features. OnCrawl Labs is one of them, taking SEO further with R&D projects based on machine learning and innovative features not yet available on the SEO market, such as real-time indexing, text generation, anomaly reporting or long-tail prediction.

The platform relies on its experienced technical team, who ensure the stability, performance, and the continual innovation of the tool, which allows OnCrawl to offer real-time analyses and to process over 200 million URLs per day and over 100 billion logs per week.

About OnCrawl

OnCrawl is a technical SEO platform for enterprise SEO audits and daily monitoring. The solution helps more than a thousand clients in 66 countries to improve their organic traffic, rankings, and revenues by opening Google's black box. Clients include Vistaprint, Canon, Lastminute.com, Forbes, and other major companies.

Driven by a strong technical spirit, OnCrawl gives search marketers easy access to the data they need by providing actionable dashboards and reports to support the entire SEO process. The company has already closed two successful funding campaigns to become the leading SaaS provider for SEO.

OnCrawl has been awarded as Best Global SEO Software Suite 2020. In 2019, and for three years running, OnCrawl has won the Best SEO Tool award at the European Search Awards. In addition, they won awards at the MENA and US Search Awards in 2019.

For more about OnCrawl, visit www.oncrawl.com.

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