

OnCrawl won two awards at the 2020 US Search Awards

October 30th 2020 - SEO & Data platform OnCrawl has won the Best SEO Software Suite and the Best Software Innovation awards at the 2020 US Search Awards after winning earlier this year at the Global and Canadian Search Awards.

A virtual 2020 edition for the US Search Awards

The **US Search Awards** celebrate the very best in PPC, SEO and Content Marketing from across the United States. Judges are looking to acknowledge and reward the best agencies, campaigns and individuals working in the search industry.

The awards are organized by **We Are Search** and attract hundreds of entries from some of the **leading search and digital agencies and professionals from the US** and beyond. The awards feature a rigorous two step judging process by a **panel of industry experts**. Judges are not permitted to enter which ensures a highly ethical and transparent judging process.

The 2020 winners were announced on **October 29 in a virtual ceremony**. We Are Search has successfully **virtualized all its search awards ceremonies** since the beginning of the COVID-19 crisis to adjust to the new health precautionary standards:

"Don't Panic recognised the business landscape has changed and the Covid-19 crisis has brought to a temporary halt some 'face to face' award ceremonies that celebrate and reward success in the B2B industry. Don't Panic believe in keeping calm and carrying on so whilst we have postponed some of our events we fully intend to host them and many others from London to Singapore to Toronto in the future."

Don't Panic team

OnCrawl named Best SEO Software Suite and Best Software Innovation award 2020

OnCrawl was nominated in three different categories: Best Software Innovation, Best SEO Software Suite and Best Search Software Tool. In 2019, OnCrawl was awarded Best Search Software Tool at the US Search Awards. This year, the SEO platform was named **Best Software Innovation and Best SEO Software Suite**, after competing against tools such as Deepcrawl or seoClarity:

*"A truly deserving winner, they have created a really outstanding piece of software. The entry showed the complexity of the product, and it was being able to add so many new features in 2020 that it truly deserves to be a winner in the most innovative software category."***Grant Simons, VP of Performance & Search Marketing at Homes.com**

"The judges thought that this was a really impressive entry. The value of the product for the cost is amazing and its excellent toolset provides great insights and actionable metrics."

James Brockbank, Founder and Managing Director at Digital Loft

OnCrawl has been working with over 1000 clients across the world, including **major US companies such as Forbes, Vistaprint or Major League Baseball**. The technical SEO platform - powered by data science - helps make smarter SEO decisions. It helps e-commerce websites, classifieds and online publishers to improve their organic traffic, rankings, and online revenues by opening Google's black box.

"Winning not one, but two awards at the US Search Awards is a priceless reward for our teams who work hard every day to push innovation even further. It proves that our technology remains at the forefront of the SEO industry in the USA. I'm very pleased to see OnCrawl winning the Best Software Innovation and Best SEO Software Suite awards"

François Goube, CEO at OnCrawl

Innovation to connect the dots between technical SEO and Data Science

This prize recognizes the **ability of the tool to connect the dots between technical SEO & data science**, to answer critical market needs and the investment of the technical SEO platform's team in 2020. Over the course of the last few months, OnCrawl's R&D teams have released several major updates and developed innovative new features. **OnCrawl Labs** is one of them, taking SEO further with R&D projects based on machine learning and innovative features not yet available on the SEO market, such as real-time indexing, SEO text generation, anomaly reporting or long-tail prediction. OnCrawl also released a **connector with Google Data Studio** and a plugin with the data science platform **Dataiku**.

The platform relies on its experienced technical team, who ensure the stability, performance, and the continual innovation of the tool, which allows OnCrawl to offer real-time analyses and to process over **200 million URLs per day and over 100 billion logs per week**.

About OnCrawl

OnCrawl is a technical SEO platform for enterprise SEO audits and daily monitoring. The solution helps more than a thousand clients in 66 countries to improve their organic traffic, rankings, and revenues by opening Google's black box. Clients include Vistaprint, Canon, Lastminute.com, Forbes, and other major companies.

Driven by a strong technical spirit, OnCrawl gives search marketers easy access to the data they need by providing actionable dashboards and reports to support the entire SEO process. The company has already closed two successful funding campaigns to become the leading SaaS provider for SEO.

OnCrawl has been awarded as the 2020 US Best SEO Software Suite and Best Software Innovation, Best Global SEO Software Suite 2020. In 2019, and for three years running, OnCrawl has won the Best SEO Tool award at the European Search Awards. In addition, they won awards at the MENA and US Search Awards in 2019.

For more about OnCrawl, visit www.oncrawl.com.

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