

OnCrawl won 3 awards at the 2020 MENA Search Awards

December 9th 2020 - SEO & Data platform OnCrawl has won the Best Search Software Tool and the Best Software Innovation awards and the Silver awards for the Best SEO Suite category at the 2020 MENA Search Awards after winning earlier this year at the Global, US, UK and Canadian Search Awards.

A virtual 2020 edition for the MENA Search Awards

The **MENA Search Awards** celebrate the very best in PPC, SEO and Content Marketing from across the Middle East and North Africa. Judges are looking to acknowledge and reward the best agencies, campaigns and individuals working in the search industry.

The awards are organized by **We Are Search** and attract hundreds of entries from some of the **leading search and digital agencies and professionals from the MENA** and beyond. The awards feature a rigorous two step judging process by a **panel of industry experts**. Judges are not permitted to enter which ensures a highly ethical and transparent judging process.

The 2020 winners were announced on **December 9th in a virtual ceremony**. We Are Search has successfully **virtualized all its search awards ceremonies** since the beginning of the COVID-19 crisis to adjust to the new health precautionary standards:

"Don't Panic recognised the business landscape has changed and the Covid-19 crisis has brought to a temporary halt some 'face to face' award ceremonies that celebrate and reward success in the B2B industry. We Are Search believes in keeping calm and carrying on so whilst we have postponed some of our events we fully intend to host them and many others from London to Singapore to Toronto in the future."

We Are Search Team

OnCrawl named 2020 Best Search Tool and Best Software Innovation

After winning the Best Search Software Suite award in 2019, OnCrawl was nominated in 3 categories again this year at the MENA search awards: Best Software Innovation, Best SEO Software Suite and Best Search Software Tool. And the technical & data SEO platform has won not one, but three awards after competing against tools such as Deepcrawl: **Best Search Software Tool and Best Software Innovation and the Silver awards for the Best SEO Software Suite category.**

“Our winner tonight is a very robust tool with many applications. It handles a lot of ways to manage SEO issues within useful dashboards. There is clear innovation in the product and it's very advanced.”

Michelle Souster, Digital Analytics Manager at Emirates

For the Best Software Innovation Category

“This is a robust user-friendly tool. It's very comprehensive and it gives insights to advanced SEOs. It has come such a long way and offers so many comprehensive features now.”

Murat Yatagan, VP of Growth at Brainly

For the Best Search Tool Category

OnCrawl has been working with over 1000 clients across the world, including **major MENA companies such as GroupM or Optdcom**. The technical SEO platform - powered by data science - helps make smarter SEO decisions. It helps e-commerce websites, classifieds and online publishers to improve their organic traffic, rankings, and online revenues by opening Google's black box.

“We are delighted to win not one but three awards at the MENA Search Awards after winning earlier this year at the Global, UK, US and Canadian ceremonies. It's a great recognition for our teams who work hard to increase OnCrawl's visibility on the MENA market. It's hard to believe that we've come such a long way this year and managed to keep our technology at the forefront of the SEO industry.”

François Goube, CEO at OnCrawl

Innovation to connect the dots between technical SEO and Data Science

This prize recognizes the **ability of the tool to connect the dots between technical SEO & data science**, to enable marketers to get meaningful insights and analysis. Over the course of the last few months, OnCrawl's R&D teams have released several major updates and developed innovative new features. **OnCrawl Labs** is one of them, taking SEO further with R&D projects based on machine learning and innovative features not yet available on the SEO market, such as real-time indexing, SEO text generation, anomaly reporting or long-tail prediction. OnCrawl also released a **connector with Google Data Studio** and a plugin with the data science platform **Dataiku**.

The platform relies on its experienced technical team, who ensure the stability, performance, and the continual innovation of the tool, which allows OnCrawl to offer real-time analyses and to process over **200 million URLs per day and over 100 billion logs per week**.

About OnCrawl

OnCrawl is a technical SEO platform for enterprise SEO audits and daily monitoring. The solution helps more than a thousand clients in 66 countries to improve their organic traffic, rankings, and revenues by opening Google's black box. Clients include Vistaprint, Canon, Lastminute.com, Forbes, and other major companies.

Driven by a strong technical spirit, OnCrawl gives search marketers easy access to the data they need by providing actionable dashboards and reports to support the entire SEO process. The company has already closed two successful funding campaigns to become the leading SaaS provider for SEO.

OnCrawl has been awarded as the 2020 MENA Best Search Software Suite and Best Software Innovation. The platform also won the 2020 US Best SEO Software Suite and Best Software Innovation awards and the Best Global and UK SEO Software Suite 2020 awards.

For more about OnCrawl, visit www.oncrawl.com.

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