

Semantic SEO: Resources

Tools and resources

- [Koray's principles for creating a topical map](#)
- [Google Natural Language API](#)
- [Google Custom Search API](#)
- [Entity Extraction API](#) (Google)
- Python libraries
 - ◆ [SpaCy](#)
- [Schema.org](#)
- [Structured Data Testing Tool](#) (Google) / [Schema.org Validator](#)
- Google Analytics
- Google Search Console
- [Web.dev](#) platform

NLP principles

- Named entity recognition
- Semantic role labeling
- Relation types
- Text to data / Data to text

