

Oncrawl wins Best SEO Software Suite at the UK Search Awards for the second year

November 17th, 2021 - Enterprise SEO platform Oncrawl has again won Best SEO Software Suite at the UK Search Awards, maintaining its place as the most-awarded SEO platform.

A return to in-person events for the 2021 UK Search Awards

The UK Search Awards celebrate the very best in PPC, SEO and Content Marketing from across the United Kingdom. Judges are looking to acknowledge and reward the best agencies, campaigns and individuals working in the search industry.

The awards are organized by We Are Search and attract hundreds of entries from some of the leading search and digital agencies and professionals from the UK and beyond. The awards feature a rigorous two step judging process by a panel of industry experts. Judges are not permitted to enter which ensures a highly ethical and transparent judging process.

The 2021 winners were announced on November 17th in London at an event hosted by Rob Beckett.

Oncrawl wins Best SEO Software Suite

Nominated in the categories for Best Search Innovation, Best Software Tool, and Best SEO Software Suite, Oncrawl has won the award for Best SEO Software Suite in the 2021 edition of the UK Search Awards for the second time, following their first UK award in 2020. Oncrawl competed in this category alongside industry leaders including Semrush and Conductor.

Recognizing the importance of data science products in an SEO suite

Oncrawl's award last year recognized innovations and R&D in the field of SEO that brought elements of data science to the table; the 2021 edition recognizes the importance of integrating these elements into an enterprise platform for SEO. Oncrawl's platform includes two product suites, blending technical SEO, big data technologies & algorithms, with data science and machine learning.

In the last 12 months, Oncrawl has acted on client feedback to supercharge performance, improve scalability, and build revolutionary features that solve key customer problems. The integration of machine learning and data science into SEO helps address strategic business cases, take SEO further with R&D projects, and increase efficiency through automation.

The result is a suite of reliable, scalable and comprehensive solutions to understand the impact of ranking factors on SEO performance and own every step of the search process. Oncrawl includes the following products:

- **Oncrawl SEO Crawler:** for website SEO audits and performance monitoring.
- **Oncrawl SEO Log Analyzer:** for live monitoring of multiple search engine bots, including Googlebot, and for detecting site issues.
- **Oncrawl Data³:** for native connectors to analytics, ranking and backlink tools to provide the perfect in-depth analysis by blending information from these tools with crawl data.
- **Oncrawl Labs:** pre-coded machine learning projects and adaptable models to test innovative ideas for your SEO like real-time indexing or text generation.
- **Oncrawl BI:** connectors with leading BI solutions to integrate SEO data in business intelligence analyses.
- **Oncrawl Developer:** an extensive API and data formats that make it easy to explore, aggregate and export data in big data volumes for use in custom solutions to business and marketing problems.

“Since the early days, Oncrawl has invested in R&D and worked on data projects. At the same time, we have seen a growing interest in the SEO sphere in data science and machine learning projects for predictive and automative SEO.”

— Tanguy Moal, Co-Founder and Product Evangelist at Oncrawl

About Oncrawl

Oncrawl is an enterprise SEO and data platform powered by the industry-leading SEO Crawler and Log Analyzer. The solution helps more than a thousand clients in 66 countries to improve their organic traffic, rankings, and revenues by opening Google's black box. Clients include Vistaprint, Canon, Lastminute.com, Forbes, and other major companies.

Driven by a strong technical spirit, Oncrawl gives search marketers easy access to the data they need by providing the tools, analysis, and reports to support the entire SEO process. The company has already closed two successful funding campaigns to become the leading SaaS provider for data SEO.

Since early 2021, Oncrawl has been the most-awarded SEO platform with multiple awards at the US, UK, Canadian, Global, European, APAC and Mena Search Awards. For more about Oncrawl, visit www.oncrawl.com.

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